



13th European Conference on Antennas and Propagation

31 March – 5 April 2019, Krakow, Poland

THE CONFERENCE

The European Conference on Antennas and Propagation is owned by The European Association on Antennas and Propagation (EurAAP) and is organized each year since 2006. EuCAP has now become one of the flagship conferences on antennas and propagation, attracting researchers from across the world. With typically 1400 attendees, it is one of the largest conferences of its type in the world.

The conference is unique for what concerns the exhibition both in term of size, the world largest in the antenna and propagation, and location as exhibition takes place in the kernel of the conference where also all coffee and lunches are served.

The conference is supported by top level Associations on Antennas and Propagation and provides a forum on the major challenges faced by these communities. Contributions from European and non-European industries, universities, research centres and other institutions are solicited. The conference will provides an overview of the current state-of-the-art in Antennas, Propagation and Measurements topics, highlighting the latest developments and innovations required for future applications.

The conference combines the following features:

- Plenary
- Exhibition
- Oral sessions (both convened and regular)
- Poster sessions
- Short Courses and Workshops



ABOUT KRAKOW AND THE CONGRESS CENTRE

Krakow is a unique place for visitors. Krakow is a town with a millennium-long history, and its historical buildings are preserved in their original form.

EuCAP 2019 will be held at the modern ICE Krakow Congress Centre. Because of ICE's capabilities, which include a 1960-seat auditorium with highly acclaimed acoustic performance, for the first time EuCAP will have a full philharmonic concert evening event. We have carried out many efforts to make the conference in Krakow extremely convenient for participants and very successful for the scientific and research goals.

The ICE Krakow Congress Centre, given awards as the best Congress Centre in New Europe in 2015 & 2017, is located on the river bank in the heart of the town overlooking the Royal Castle Wawel, Krakow's Old City and Kazimierz (the historical Jewish district).





EXHIBITON AND SPONSORSHIP OPPORTUNITIES OVERVIEW

Exhibition	Price €	Exhibition	Programme Book	Insert in Conference Bag	Delegate Passes	Website	Bingo	Specials
Shell Scheme package	3.500	3x3m	30 words company profile and logo	-	1 full delegate pass valid for full week + 1 exhibitor pass Extra stand personnel passes are available at €80 per day	30 words company profile, logo and link to company's website	X	-
Free space package	6.000	3x6m	30 words company profile and logo	-	1 full delegate pass valid for full week + 1 exhibitor pass	30 words company profile, logo and link to company's website	X	-
Sponsoring	Price €	Exhibition	Programme Book	Insert in Conference Bag	Delegate Passes including dinner tickets	Website	Bingo	Specials
Platinum	17.500	3x6m	Full page, Logo on the cover of Programme Book	X	3	Company profile on the EuCAP 2019 website, Logo listed on the EuCAP2019 website	X	Logo on all digital marketing materials, Logo on the printed materials, logo on the holding slide, 3 hours of meeting room, electronic signage, logo in the glass wrap artwork at the main entrance An opportunity to invite a speaker (afternoon technical presentation)
Gold	11.000	3x3m	Half page, Logo on the cover of Programme Book	X	2	Logo listed on the EuCAP 2019 website	X	Logo on all digital marketing materials, Logo on the printed materials, on the holding slide, 3 hours availability to hire workshop room, logo in the glass wrap artwork at the main entrance
Silver	8.000	3x3m	Quarter page, Logo on the 3rd page of Programme Book	X	1+1 extra dinner ticket	Logo listed on the EuCAP 2019 website	X	Logo on all digital marketing materials, , 3 hours availability to hire workshop room
Bronze	4.400	-	Quarter page, Logo on the 3rd page of Programme Book	X	1	Logo listed on the EuCAP 2019 website	X	3 hours availability to hire workshop room
Pendrive with logo of sponsor	9.500	-	Logo within the EuCAP 2019 Programme Book	-	-	Logo listed on the EuCAP 2019 website	-	3 hours availability to hire meeting room
Conference Lanyard	9.500	-	Logo within the EuCAP 2019 Programme Book	-	-	Logo listed on the EuCAP 2019 website	-	3 hours availability to hire workshop room



EuCAP 2019 App Sponsor	10.000		Logo within the EuCAP 2019 Programme Book			Logo listed on the EuCAP 2019 website		3 hours availability to hire workshop room
Delegate Bags with choice of branded power bank	11.600	-	Logo within the EuCAP 2019 Programme Book	X	-	Logo listed on the EuCAP 2019 website	-	3 hours availability to hire workshop room
Industrial Workshop (100 minute slots)	2.500	-	Logo within the EuCAP 2019 Programme Book	-	-	-	-	Workshop room for discussion or presentation (AV included)
Exclusive Dinner Sponsor	15.000		Half page, Logo on the 3 rd page		1 conference pass and table for 10 at the dinner	Company profile on the EuCAP 2019 website, Logo listed on the EuCAP 2019 website	X	An opportunity to provide additional branding at the dinner venue 3 hours availability to hire workshop room Welcome speech (5 min)
Best paper awards	6.000							company name included on the awards page within the conference programme book/website. Company representative to give awards to the winners during the closing ceremony.
Exclusive Drinks Reception Sponsor	11.000	-	Logo listed on the EuCAP 2019 website		1	Company profile on the EuCAP 2019 website, Logo listed on the EuCAP 2019 website	X	An opportunity to provide branded napkins as well as additional branding during the reception /wine glass charms/drink named after 3 hours availability to hire workshop room Welcome speech (5 min)

The conference organisation is open to discuss other opportunities, depending on your needs. Do not hesitate to contact us!



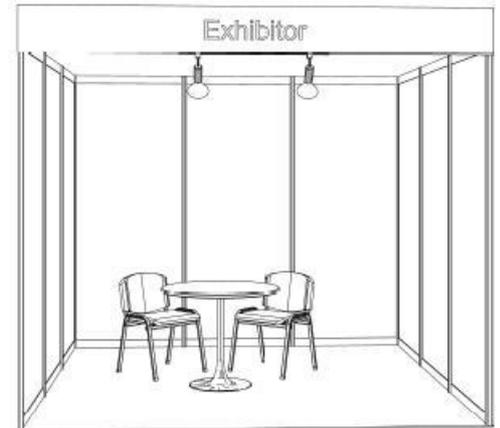
Exhibition & Sponsorship Opportunities EuCAP 2019

EXHIBITION OPPORTUNITIES

The exhibition will be open on Monday 1st April morning and will be close on Thursday 4th April afternoon.

SHELL SCHEME PACKAGE – STANDARD € 3.500 EXCL. VAT

- Exhibition shell scheme space (3m x 3m), incl. 1 table and 2 chairs, light, power supply
- Participation in the BINGO game
- 1 free conference delegate pass for the full week (access to all areas)
- 1 exhibitor pass
- Listed in the EuCAP 2019 Programme Book (30 words company profile and logo)
- Listed on the EuCap 2019 website (30 words company profile, logo and link to your company's website)



SHELL SCHEME PACKAGE – DOUBLE € 6.000 EXCL. VAT

- Exhibition shell scheme space (3m x 6m), incl. 2 tables and 4 chairs, light, power supply
- Other features identical to the standard package

Extra stand personnel passes or guest passes will be available at a price of 80 € per day incl. lunch and refreshments breaks. The passes are not transferable and for booth staff only.

Platinum, gold and silver sponsors are entitled to a booth or floor space and will be allowed a first choice of location if requested before 4 November 2018.





SPONSORSHIP OPPORTUNITIES

PLATINUM SPONSORSHIP (max of 2 sponsors) € 17.500 EXCL. LOCAL VAT

- Your company logo (if provided on time) on:
 - The holding slide
 - The EuCAP 2019 website with a link to your company's website, incl. company description (60 words)
 - The cover of the Programme Book
 - All digital marketing materials (subject to time of booking)
 - Printed materials (subject to time of booking)
 - All email publicity - distributed to over 20,000 key industry and academic contacts
- Your company logo included in the glass wrap artwork at the main entrance or electronic signage
- A double exhibition shell scheme space (3m x 6m) - or floor space only, to promote your company. Platinum sponsors will have first option on location selection
- 3 conference delegate passes including dinner tickets for representatives of your company or your chosen guests
- 3h use of a meeting room for client meetings or presentations
- Full page advertisement in the EuCAP 2019 Programme Book
- Company's marketing material or promotional item included in the delegate bag (1 item per sponsor, weight and size restrictions apply – 1 folded A3 format)
- VIP table at 3 lunch breaks with your own invitations to hand out to your contacts (8 persons)
- Your company name included in the BINGO game

GOLD SPONSORSHIP (max of 2 sponsors) € 11.000 EXCL. LOCAL VAT

- Your company logo (if provided on time) on:
 - The holding slide
 - The EuCAP 2019 website with a link to your company's website, incl. company description (60 words)
 - The cover of the Programme Book
 - Digital marketing materials (subject to time of booking)
 - Printed materials (subject to time of booking)
- Your company logo included in the glass wrap artwork at the main entrance (logo or electronic signage)
- An exhibition shell scheme space (3m x 3m) - or free exhibition space to promote your company. Gold sponsors will have second option on location selection.
- 2 conference delegate passes including dinner tickets for representatives of your company or your chosen guests
- Availability for hire 3h use of a meeting room for client meetings or presentations. Opportunity to book rooms in advance before they are made available for hire to anyone else
- Half page advertisement in the EuCAP 2019 Programme Book
- Your company name included in the BINGO game
- Company's marketing material or promotional item included in the delegate bag (1 item per sponsor, weight and size restrictions apply - 1 folded A4 format)
- Package VIP table at 2 lunch breaks with your own invitations to hand out to your contacts (8 persons)



SILVER SPONSORSHIP € 8.000 EXCL. LOCAL VAT

- Your company logo (if provided on time) on:
- Digital marketing materials (subject to time of booking)
- On the 3rd page of the Programme Book
- The EuCAP 2019 website with a link to your company's website, incl. company description (60 words)
- Exhibition shell scheme (3m x 3m) - or floor space only, if preferred, to promote your company
- Quarter page advertisement in the EuCAP 2019 Programme Book
- 1 conference delegate pass including dinner tickets for a representative of your company or your chosen guest + 1 extra dinner ticket)
- Your company's marketing material or promotional item included in the delegate bag (1 item per sponsor, sponsor to provide material
 - 1 folded A5 format)
- VIP table at 1 lunch break with your own invitations to hand out to your contacts (8 persons)
- Your company name included in the BINGO game
- Availability for hire 3h use of a meeting room for client meetings or presentations. Opportunity to book rooms in advance before they are made available for hire to anyone else

BRONZE SPONSORSHIP € 4.400 EXCL. LOCAL VAT

This sponsoring opportunity is perfect for companies wishing high visibility, without having an exhibition stand at the conference.

- Your company's logo (if provided on time) on:
- The EuCAP 2019 website with a link to your company's website, incl. company description (60 words)
- Listed on the EuCAP 2019 website
- On the 3rd page of the Programme Book
- Your company's marketing material or promotional item included in the delegate bag (1 item per sponsor, sponsor to provide material
 - 1 folded A5 format)
- 1 conference delegate pass including dinner tickets for a representative of your company or your chosen guest
- Availability for hire 3h use of a meeting room for client meetings or presentations. Opportunity to book rooms in advance before they are made available for hire to anyone else
- Quarter page advertisement in the EuCAP 2019 Programme Book
- Your company name included in the BINGO game



CONFERENCE ITEMS SPONSORSHIP

BRANDED USB MEMORY STICK € 9.500 EXCL. LOCAL VAT

- Sponsoring of USB memory sticks with EuCAP 2019 proceedings to be given to all delegates
- Production of USB sticks with your company's logo by EuCAP (EuCAP logo will also be on the USB sticks)
- Your company's logo on the EuCAP 2019 website with a link to your company's website
- ½ page advertisement in the EuCAP 2019 Programme Book
- Availability for hire 3h use of a meeting room for client meetings or presentations. Opportunity to book rooms in advance before they are made available for hire to anyone else

DELEGATE BADGE LANYARDS € 9.500 EXCL. LOCAL VAT

- Sponsoring of lanyards to be given to all delegates (attached to the delegate name badge)
- Production of lanyards with your company's logo along with the EuCAP logo
- Your company's logo on the EuCAP 2019 website with a link to your company's website
- Acknowledgement/Logo in the EuCAP 2019 Programme Book
- Availability for hire 3h use of a meeting room for client meetings or presentations. Opportunity to book rooms in advance before they are made available for hire to anyone else

DELEGATE BAGS € 11.600 EXCL. LOCAL VAT

- Sponsoring of Delegate Bags to be given to all delegates
- Your Company logo on the bags (EuCAP and other logos will also be on the bags)
- Your company's marketing material or promotional item included in the delegate bag (1 item per sponsor, sponsor to provide material)
- Your Company logo on the EuCAP 2019 website with a link to your company's website
- Logo in the EuCAP 2019 Programme Book
- Availability for hire 3h use of a meeting room for client meetings or presentations. Opportunity to book rooms in advance before they are made available for hire to anyone else

INDUSTRIAL WORKSHOP € 2.500 EXCL. LOCAL VAT PER 100 MIN

- Workshop room for discussions or small presentations to a target group (AV equipment included)
- Content of your meeting should fit to the content of EuCAP and will be approved by EuCAP steering committee in this instance
- Synopsis of the workshop to be approved by EuCAP committee to ensure suitable content.
- Room availability/size/time to be confirmed once conference programme has been sent
- Overview of the workshop to be included in the Programme Book and published on the website
- Company representative to give awards to the winners during the closing ceremony
- Free slots/Timing/Size can be confirmed after fixing the final agenda. First come – first serve
- Advertisement/description of ¼ page in the EuCAP 2019 Programme Book

DELEGATE BAG INSERTS € 750 EXCL. LOCAL VAT

- One piece of your company's marketing literature given to each conference delegate as part of the delegate bag (size restrictions apply and sponsor to provide item)

ADVERTISEMENT IN PROGRAMME BOOK STARTING FROM € 750 EXCL. LOCAL VAT

- ¼ page advertisement €750 excl. local VAT
- ½ page advertisement €1250 excl. local VAT
- Full page advertisement €1750 excl. local VAT
- Advertisement/logo is to be delivered by the sponsor within set timeframe and guidelines



SOCIAL PROGRAMME SPONSORSHIP

EXCLUSIVE DINNER SPONSOR € 15.000 EXCL. LOCAL VAT

- 5 minutes welcome speech during the aperitif
- An exhibition shell scheme space (3m x 3m) - or free exhibition space to promote your company
- Opportunity to provide additional branding at the dinner venue
- Bingo card
- Opportunity to place a company banner at the stage (banner to be provided by sponsor)
- 1 conference delegate pass for a representative of your company or your chosen guest
- Reserved table for 10 guests at the conference dinner (entrance/menu prices included, dinner guests need to be registered for the dinner)
- Availability for hire 3h use of a meeting room for client meetings or presentations. Opportunity to book rooms in advance before they are made available for hire to anyone else
- 1Half page advertisement in the EuCAP 2019 Programme Book
- Your company profile on the EuCAP 2019 website with a link to your website
- Logo listed on the EuCAP 2019 website
- Logo in the EuCAP 2019 Programme Book on the 3rd page

EXCLUSIVE DRINKS RECEPTION SPONSOR € 11.000 EXCL. LOCAL VAT

- Opportunity to provided napkins as well as additional branding during the reception/wine glass charms/drink named after
- Availability for hire 3h use of a meeting room for client meetings or presentations. Opportunity to book rooms in advance before they are made available for hire to anyone else
- 5 minutes welcome speech at the Welcome Reception
- Bingo card
- Logo in the EuCAP 2019 Programme Book on the 3rd page



CONDITIONS OF BOOKING

CONDITIONS OF PAYMENT ON EXHIBITION PACKAGES: The full amount of the booked packages is due 30 days after the date of invoice. If the amount hasn't been credited to the EuCAP account before the event, 05th March 2019, the allocation of the booth cannot be guaranteed.

EXHIBITION SPACE ASSIGNMENT AND ALLOCATIONS: It is understood that the organization reserves the right, in the interests of optimum traffic control and exhibit exposure, to relocate those exhibits which may be affected by a change in the floor plan. The exhibition space allocation will be done on a first-come, first-serve basis. Preferences can be submitted.

CONDITIONS OF BOOKING AND PAYMENT ON SPONSORING PACKAGES: The full amount of the booked packages is due 30 days after the date of invoice. If the payment hasn't been credited to the EuCAP account 1 month after the date of invoice, or in case of late booking at least one week before the event, the booking of a sponsor package cannot be guaranteed. Multiple bookings of the same sponsoring packages will be handled on a first-come, first-serve basis.

EXHIBITORS: Exhibitions will be limited to those companies or other organizations offering materials, products or services of specific interest to delegates. The organization reserves the right to determine the eligibility of any product for display.

ADMISSION: Exhibits will be open free of charge to all conference delegates. The organization reserves the right to refuse admission to any person(s) including children of exhibitors or visitors, in the interest of safety and welfare of those persons and exhibitors.

EXHIBITS AND APPLIANCES: Common sense governs the kind of exhibits permitted at the exhibition. Attractive, informative and attention-getting exhibitions are encouraged. In no event, however, shall any exhibit interfere with any neighbouring exhibit in the judgment of the Institution.

MATERIAL HANDLING: EuCAP is not responsible for paying any box, shipping and/or handling fees incurred by exhibitors. Any parcels remaining after close of show (this will be determined in the Exhibitor Manual) will be destroyed.

ELECTRICAL SAFETY: All wiring on displays or display features must conform to the minimum standards established by various governmental agencies and standard fire inspection ordinances. All display wiring must exhibit the seal and or such other seals of official approving agencies as may be required at the site of the exhibition.

DATA PROTECTION: Information provided by you on this form will be processed jointly by the organization and EurAAP and used for the purpose of the goods and services ordered by you, and for billing accounts.

USE OF EUCAP LOGO: Use of the EuCAP logo on promotional literature is not permitted. However, sponsors may use the EuCAP logo on promotional souvenir give-aways provided that prior permission is obtained from EuCAP.

CANCELATION: In case of cancellation and provided that written notice is received by Monday, 18th February 2019, a refund of 50% of the total fee will be made. If notice of cancellation is received after 18th February 2019 or is not received, no refund can be made. The organization reserves the right to cancel any event. In this case, the full fee will be refunded.

**The conference organisation is open to discuss other opportunities,
depending on your needs. Do not hesitate to contact us!**

