

SPONSORSHIP AND EXHIBITION OPPORTUNITIES

In a busy marketplace staying with current and at the front of customers' minds can be challenging. Event sponsorship can be an invaluable part of marketing mix to highlight your brand's market presence and leadership in the given business area.

EuCAP 2019 offers your company a great opportunity to showcase brand, solutions, innovation or just to keep in touch with your current and prospective clients. Our sponsorship and exhibition opportunities present a varied offering which can be tailored to your particular needs.

Why EuCAP 2019?

The European Conference on Antennas and Propagation (EuCAP) is owned by the European Association on Antennas and Propagation (EurAAP). Organised each year since 2006, EuCAP has become a major and referenced event in the area of antennas and propagation, attracting a wide audience from all continents. The mission of the conference is to provide a forum and meeting place for over 1,300 experts from industry, academia, research institutes and agencies.

The importance of knowledge and ideas sharing is greatly reflected in the exhibition hall. This is a chance for all attendees to catch up on the latest state-of-the-art technology, instrumentation, test facilities, software tools and documentation available in the field of Antennas and Propagation.

EuCAP 2019 will include

Industrial and Scientific programme

- Plenary sessions with keynote speakers
- Sessions with invited speakers
- Convened sessions with oral presentations
- Regular sessions with oral presentations
- Poster sessions
- Short courses
- Workshops: industrial and scientific
- AMTA Convened Sessions and Workshop
- AMTA Technical Tour

Large exhibition for 3 ½ days

The exhibition will open in the evening of Monday at 6.00pm with the Exhibition reception

Special evening events

- Welcome reception held in the ICE Krakow Congress Centre
- Philharmonic concert in 2000 seats auditorium, one of the best concert halls in terms of acoustic quality in Europe
- Conference dinner at the historic Old Tram Depot

www.starazajezdniakrakow.pl/en

Why to exhibit?

Choosing to exhibit at EuCAP 2019 offers your company a great value opportunity to showcase your brand, solutions and innovations; the established event is a friendly and professional setting in which to maintain existing business relationships and develop prospective clients. Our sponsorship and exhibition opportunities present a varied offering which can be tailored to your particular needs.

Payment policy

Mazurkas Congress and Conference Management operates a 30 day payment policy, counted from the day of invoice receipt. Floor space and sponsorship will only be confirmed upon receipt of payment. Breach of payment terms may result in release of reserved items.

*All prices are subject to Polish 23% VAT.

Contact us

For further enquires please contact:
Ms. Magdalena Najman,
Sponsorship Sales Manager

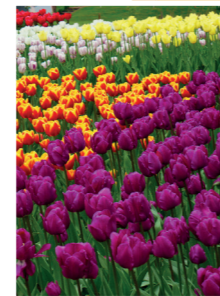
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 #EuCAP2019

www.eucap2019.org



Welcome to Krakow

We are very honored that Poland was chosen to host the 13th edition of EuCAP. Krakow is a very unique place, being among the most favourable European tourist destinations. Accommodation expenses in Krakow are affordable to tourists coming from around the world, as there are approximately 1350 hotels, B&B, and hostels, as well as close to 1500 restaurants and bars offering their services not at sky-rocketing prices, but at modest levels. Furthermore, use of local currency Polish Zloty (PLN) in Poland, further lowers actual accommodation costs to visitors.

www.krakow.pl/english

Venue

The conference will be held in **ICE Krakow Congress Centre**, awarded as the best Congress Centre in New Europe in 2015 & 2017, located on the river bank in the heart of the town overlooking the Royal Castle Wawel, Krakow's Old City and Kazimierz (historical Jewish district).

The nearest bus and tram stop is located only 50 meters away from the ICE congress centre, with two dozen tram and bus lines providing comfortable transportation between ICE and all parts of Krakow.
www.icekrakow.com

Free pass for metropolitan transport system has been granted by the municipality to conference participants.

We would also like to point out direct flights between Chicago, New York and Krakow or Warsaw/ Krakow. Flight connections between East US Coast or East Canada and Krakow are available within 15 hours journey. Flights between East Asia metropolises and Polish main airport hubs in Warsaw and Krakow, result with considerable shorter total travel time from Asia to Krakow downtown as compared with total travel times to many other European cities.

Early April average temperature in Krakow in last years: 15-20 Celsius degree (59°F-68°F)





**The 13th European Conference
on Antennas and Propagation EuCAP**
31 March-5 April 2019 | Krakow, Poland

**SPONSORSHIP AND EXHIBITION
OPPORTUNITIES**

Organized by



Supported by



Wroclaw University
of Science and Technology



GDAŃSK UNIVERSITY
OF TECHNOLOGY

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 #EuCAP2019

www.eucap2019.org

	Platinum €17,500* (max 3)	Gold €11,000* (max 3)	Silver €8,000*	Bronze €4,400*	Exclusive Dinner Sponsor €15,000*	Exclusive Drinks Reception Sponsor €11,000*	Exclusive Sponsorship: Conference Lanyards €9,500* Branded USBs €9,500* EuCAP 2019 App Sponsor €10,000* Delegate Bag with choice of branded power bank €11,600*
Exhibition space	6m x 3m (shell or raw space)	3m x 3m (shell scheme)	3m x 3m (shell scheme)		3m x 3m (shell scheme)		
Conference delegate passes including dinner tickets	3	2	1 (1 extra dinner ticket)	1	1 conference pass and table for 10 at the dinner	1	
On site branding	Sponsor allowed to bring their own, electronic signage, logo included in the glass wrap artwork at the main entrance	Included in the glass wrap artwork at the main entrance			An opportunity to provide additional branding at the dinner venue	An opportunity to provide branded napkins as well as additional branding during the reception/ wine glass charms/ drink named after	App sponsor included with QR code
3hr use of a meeting room for client meetings or presentations	Included	available for hire with preferential choice of times**	available for hire with preferential choice of times**	available for hire with preferential choice of times**	available for hire with preferential choice of times**	available for hire with preferential choice of times**	available for hire with preferential choice of times**
An opportunity to invite a speaker (afternoon technical presentation)	Included						
Advertisement in the EuCAP 2019 Programme Book	Full page	Half page	Quarter page	Quarter page	Half page		
Company profile on the EuCAP 2019 website	Included				Included	Included	
Welcome speech (5 mins)					Included	Included	
Bingo card	Included	Included	Included	Included	Included	Included	
Company marketing item distributed to all delegate bags (1 item per sponsor; weight and size restrictions apply)	Included	Included					
Logo included within various marketing activities during the lifecycle of the event							
On all digital marketing materials (subject to time of booking)	Included	Included	Included				
On all printed materials (subject to time of booking)	Included	Included					
Listed on the EuCAP 2019 website	Included	Included	Included	Included	Included	Included	Included
On the holding slide	Included	Included					
Within the EuCAP 2019 Programme Book	Included (cover)	Included (cover)	Included (page 3)	Included (page 3)	Included (page 3)	Included (page 3)	Included

Other opportunities on request. Please contact: Ms. Magdalena Najman, Sponsorship Sales Manager
T: +48 22 536 4663 | E: m.najman@mazurkas.com.pl

* prices subject to 23% Polish VAT. ** opportunity to book rooms in advance before they are made available for hire to anyone else.

Additional sponsorship opportunities

Industrial workshop: €2,500* (100-minute slots)
Workshop room for discussion or presentation (AV included)

Synopsis of the workshop to be approved by EuCAP committee to ensure suitable content

Room availability/size/time to be confirmed once conference programme has been set

Overview of the workshop to be included in the programme book and published on the website

Best paper awards: €4,000

Company name included on the awards page within the conference programme book/website

Company representative to give awards to the winners during the closing ceremony

Travel grants:

A number of students and participants cannot afford the conference fee or travel to the conference. Sponsoring a travel grant enables those individuals to take part in the conference. Please speak to us about how to get involved.

Additional on-site branding and advertising:

We have a number of on-site branding options within the venue as well as advertising options in the programme book. Please get in touch to find out more.

Bespoke packages:

Sponsorship options are not limited to those listed. If you are interested in sponsorship but cannot see options that would be suitable, please do get in touch to discuss what we can do for you.

Exhibition

The exhibition is a vital part of the event, giving companies an opportunity to present their solutions and products to the wider audience. The exhibition will be open from Monday, 1 April 2019 until the afternoon of Thursday, 4 April 2019.

We offer two options: shell scheme (minimum booking of 9sqm) and free space (minimum booking of 18sqm). Please note that both shell and free spaces can only be reserved as multiples of 9sqm.

**Shell scheme package (3m x 3m)
€3,500* includes:**

1 table, 2 chairs, light and power supply

1 full delegate pass valid for full week

1 exhibitor pass

listed in the EuCAP 2019 Programme Book (30 word company profile and logo)

listed on the EuCAP 2019 website (30 words company profile, logo and link to your company's website)

**Free space package (min 6m x 3m)
€6,000* includes:**

1 table, 2 chairs, light and power supply

1 full delegate pass valid for full week

1 exhibitor pass

listed in the EuCAP 2019 Programme Book (30 word company profile and logo)

listed on the EuCAP 2019 website (30 words company profile, logo and link to your company's website)

Extra stand personnel passes are limited to the exhibition area and available at €80* per day including lunch and refreshment breaks.

Platinum, Gold and Silver sponsors have a first choice of space, subject to the signed contract being received by 1 May 2018. Exhibition space bookers will be given a choice of location on a first come, first served basis. Additional furniture, equipment, catering etc. are subject to additional fees.